



32<sup>nd</sup> Annual Meeting of the  
**EUROPEAN SOCIETY  
FOR PAEDIATRIC  
INFECTIOUS DISEASES**

Organized jointly by ESPID and the ESPID Foundation

## SPONSORSHIP AND EXHIBITION PROSPECTUS



## PAEDIATRIC INFECTION: THE GLOBAL CHALLENGE



Dublin, Ireland, May 6-10, 2014

Meeting Organizer:  
Kenes International  
1-3 Rue de Chantepoulet  
PO Box 1726, CH-1211  
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[www.kenes.com/espid](http://www.kenes.com/espid)

Meet in   
**Ireland**  
Connect with **Excell**



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Dublin, Ireland,  
May 6-10, 2014

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## WELCOME LETTER

**Dear Colleagues,**

Dear Colleagues,

“Céad Míle Fáilte” (pronounced ‘kade meel-eh fawl-te’ ie A Hundred Thousand Welcomes) from the Local Organising Committee (LOC) and the International Scientific Committee (ISC) to the 32nd Meeting of the European Society for Paediatric Infectious Diseases (ESPID), Dublin, May 2014

For a small country, with diaspora in every corner of the globe, it seems particularly fitting that the Dublin theme will be “Paediatric Infection: The Global Challenge”. The Programme Committee has brought together clinicians, epidemiologists and scientists; true leaders of their fields, to participate in a comprehensive series of keynote lectures, symposia, educational workshops and meet-the-expert sessions. This promises to be one of the most comprehensive paediatric infectious disease programmes to date covering microbe-host interactions, immune responses –both good and bad, disease pathogenesis, clinical presentation, diagnostics, therapeutics, and prevention. Plenary talks and special lectures with internationally acclaimed speakers will be state of the art. Delegates can focus on their special interests in the symposia sessions and researchers can network and find out exactly what is happening in their areas of research through the very popular ESPID e-poster sessions and oral abstract presentations. Practicality and applicability will be key in the Meet the Expert Sessions, providing opportunity for less formal interactive learning sessions.

ESPID is a meeting with a difference. You will not only benefit from scientific exchanges taking place during the formal activities, but meeting colleagues from different regions and backgrounds encourages new research ideas, network development and fruitful collaborative effort. Your contributions are highly appreciated and You are key to making this a successful meeting. Coming to ESPID, you will be an important participant, helping raise the standards of treatment of infections in children and acting as ambassadors for the global dissemination of such information.

We, the local organizing committee, are extremely proud to host ESPID and to welcome you to a bespoke convention center in the heart of our capital city and with excellent accommodation within easy reach. You will find a warm welcome and, through our networking event, have opportunity to develop strategic relationships that may help to further your research interests and enhance clinical care. Come to Dublin. Meet old friends. Make new ones. Experience the best of scientific learning, in a great atmosphere and go away with great ideas, perhaps even new research opportunities and definitely great memories.

**Karina Butler**  
**Chair, ESPID 2014 Meeting**  
**On behalf of the Local Organising and International Scientific Committees**





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## CONTACT INFORMATION

### Industry Liaison & Sales Associate

Any queries regarding support and exhibition opportunities

#### Carolina Barbosa Groenendal

Kenes International

**Tel:** +31 20 763 01 01

**Cel:** +31 61 093 35 32

**Email:** [cgroenendal@kenes.com](mailto:cgroenendal@kenes.com)

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### Exhibition Manager

Any queries regarding your booked stand space

#### Hanna Safier

Kenes International

**Email:** [hsafier@kenes.com](mailto:hsafier@kenes.com)

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### Organisers/ Secretariat

Any questions regarding abstract submission, and general Meeting information

Kenes International

1-3 Rue de Chantepoulet, P.C. Box 1726, CH-1211 Geneva 1, Switzerland

**Tel:** +41 22 908 0488

**Fax:** +41 22 906 91 40

**E-mail:** [ESPID@kenes.com](mailto:ESPID@kenes.com)

**Website:** [www.kenes.com/ESPID](http://www.kenes.com/ESPID)

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### Hotel Accommodation Manager

Any queries regarding group registrations and group accommodations

#### Revital Michaeli

Kenes International

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**Email:** [rmichaeli@kenes.com](mailto:rmichaeli@kenes.com)

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**Dublin, Ireland,  
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## ESPID 2014 BOARD AND COMMITTEES

### BOARD

**President: Ronald de Groot**  
Term of office 2012 - 2015  
R.deGroot@cukz.umcn.nl

**Secretary: Fernanda Rodrigues**  
Term of office 2013 - 2016  
frodriques@chc.min-saude.pt  
**Treasurer: Tobias Tenenbaum**  
Term of office 2011 - 2014  
Tobias.Tenenbaum@umm.de

Board member: Emmanouil Galanakis  
Term of office 2013 - 2016  
emmgalan@med.uoc.gr

Board Member: Jesus Saavedra  
Term of office: 2013 - 2016  
jesaave@yahoo.es

Board Member: Terho Heikkinen  
Term of office 2012 - 2015  
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Young ESPID representative: Julia A. Bielicki  
Term of office 2011 - 2014 (15)  
julia.bielicki@cantab.net

Young ESPID representative: Marieke Emonts  
Term of office 2011 - 2014 (15)  
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### COMMITTEE FOR SCIENTIFIC AFFAIRS AND AWARDS

Chair: Adam Finn  
Term of office May 2013 - May 2016  
Adam.Finn@bristol.ac.uk

Annemarie van Rossum  
Term of office May 2013 - May 2016  
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Richard Fabian Schumacher  
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Johannes Truck

Young ESPID representative  
Term of office May 2013 - May 2016  
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### COMMITTEE FOR EDUCATION

Chair: Hermione Lyall  
Term of office May 2013 - May 2016  
Hermione.Lyall@imperial.nhs.uk  
Anne Vergison  
Term of office May 2012 - May 2015  
Anne.VERGISON@huderf.be

Nico Hartwig  
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Emmanouil Galanakis  
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### RESEARCH COMMITTEE

Chair: Philipp Henneke  
Term of office May 2013 - May 2016, 2nd term  
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Irja Lutsar  
Term of office May 2013 - May 2016, 2nd term  
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Paul Heath  
Term of office May 2013 - May 2016  
pheath@sgul.ac.uk

Jesus Saavedra  
Term of office May 2013 - May 2016  
jesaave@yahoo.es

Julia A. Bielicki  
Young ESPID representative  
Term of office May 2013 - May 2016  
julia.bielicki@cantab.net

### RESEARCH MASTERCLASS COMMITTEE

Research Masterclass Committee  
Chair: Pierre Smeesters  
Belgium  
pierre.smeesters@mcri.edu.au

Adilia Warris  
The Netherlands  
A.Warris@cukz.umcn.nl

Ron Dagan  
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Pablo Rojo

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Andrew Pollard

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Andrew.Pollard@paediatrics.ox.ac.uk  
Jussi Mertsola

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Jussi.Mertsola@tyks.fi  
Ana Bret (Young ESPID)

Portugal  
anacbrett@gmail.com  
Tobias Tenenbaum (Board Member)

Germany  
Tobias.Tenenbaum@umm.de





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Dublin, Ireland,  
May 6-10, 2014

## GENERAL INFORMATION

### ABOUT THE MEETING

The European Society for Paediatric Infectious Diseases – ESPID forms the basis for European investigators interested in infectious diseases in children and infection prevention in childhood. It exists to promote the exchange of information among people who have special experience in the field of paediatric infectious diseases, and those who have an interest in this area. The society is engaged in a number of activities including the organization of multicentre trials, international exchange of infectious disease fellows and an annual conference.

### OUR OBJECTIVES

#### Information exchange

To promote the exchange of information among people who have special experience in the field of paediatric infectious diseases by organizing regular scientific meetings, forming international study groups and networks, participation in advisory boards of other societies, organization of symposia at other international meetings, and through joint publications by members' publications in the Paediatric Infectious Diseases Journal and other journals.



#### Independent unit training

To support the formation and function of independent units (e.g. sections, departments, divisions) in order to encourage progress in the field of infectious diseases in childhood (as a member of the European Board for Paediatrics and by formulation of criteria and programmes for training in the field of paediatric infectious diseases in order to certify qualifying centres). Training and further education in the field of infectious diseases and research, particularly basic research, as well as clinical care shall be given priority.



#### Co-operative study

To carry out co-operative studies in Europe in the field of prophylaxis, diagnosis and treatment of infection in childhood.



#### Further education

To provide further education in the field of paediatric infectious diseases by organizing meetings for this purpose including annual scientific meetings, training programmes and educational workshops, making fellowship and travel awards and fostering official publication of scientific proceedings and other materials.



#### AGM

To carry out any other measures to support the promotion of paediatric infectious diseases, as determined by the Annual General Meeting.





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## ABOUT DUBLIN, IRELAND

It was once a settlement of the Vikings, and during the Norman invasion, it became the main city. Today it is the historical and cultural center of Ireland.

Since it is the capital city, one will expect a multitude of activities to keep guests preoccupied. Sports enthusiasts can enjoy sailing, cycling, even indoor surfing and skiing. There is also the Gaelic Athletic Association that lets you experience traditional Irish games. Golfers have a variety of courses to choose from. There are also pubs and nightclubs to keep you entertained, as well as restaurants and cafes that let you taste local flavor as well international cuisine.

Visitors can walk around the city or participate in the tours to appreciate the immensity of its history and culture. There are numerous churches and castles including the Aras an Uachtarain, home of the president of Ireland. Other sites include the Dublin Castle and Christ Church Cathedral. The Georgian section of the city is also intact and provides another side of the city. A good starting point is the Custom House, which is also used for government offices.





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## CME ACCREDITATION

### Kenes International and Compliance

#### Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

<http://www.gcmep.eu/>



- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

Membership in the Good CME Practice Group illustrates the Kenes commitment to high standards and knowledgeable partnership with its clients in the design and delivery of educationally strong, independent, transparent, effective and financially viable medical events. For more information, visit: [www.gcmep.eu/](http://www.gcmep.eu/)

### International CME Accreditation

An application for CME Credit will be made once the scientific program is finalized. Complete details will be available on the congress web site at [www.kenes.com/espida](http://www.kenes.com/espida)

### Satellite Symposia

Satellite Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering)



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SPONSORSHIP AND EXHIBITION PROSPECTUS







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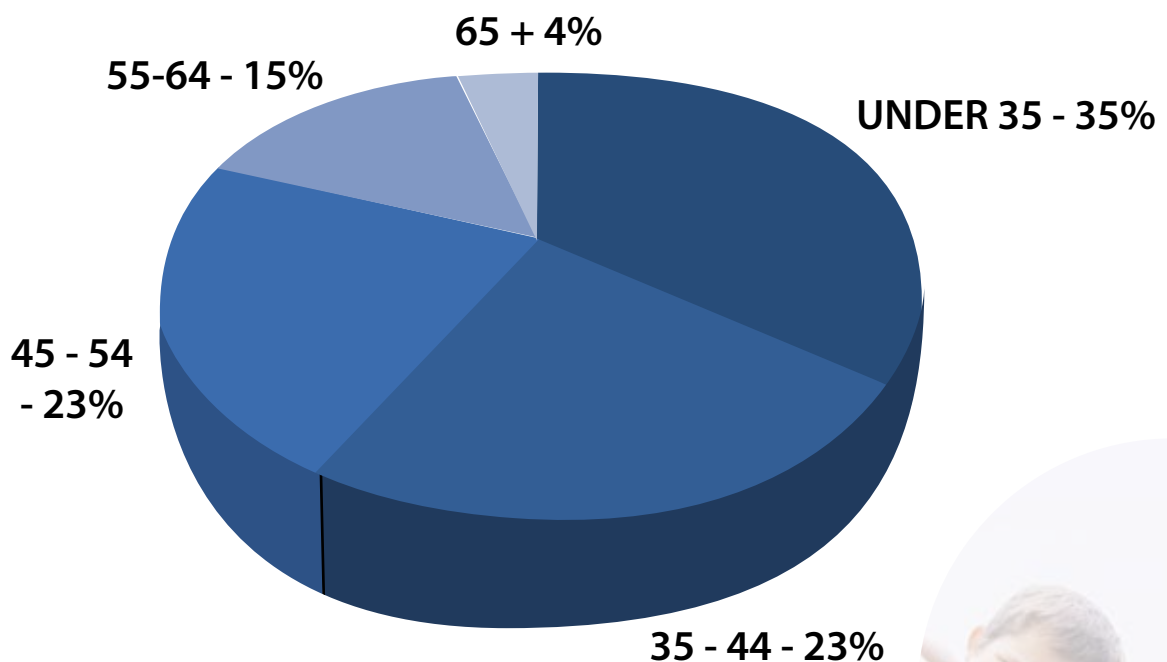


Dublin, Ireland,  
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## ESPID 2014 BOARD AND COMMITTEES

| YEAR | CITY         | TOTAL DELEGATES |
|------|--------------|-----------------|
| 2003 | Taormina     | 1,000           |
| 2004 | Tampere      | 1,266           |
| 2005 | Valencia     | 1,379           |
| 2006 | Basel        | 1,702           |
| 2007 | Porto        | 2,214           |
| 2008 | Graz         | 2,378           |
| 2009 | Brussels     | 3,117           |
| 2010 | Nice         | 2,916           |
| 2011 | The Hague    | 2,855           |
| 2012 | Thessaloniki | 2,756           |
| 2013 | Milan        | 3,363           |

## PARTICIPANTS BY AGE





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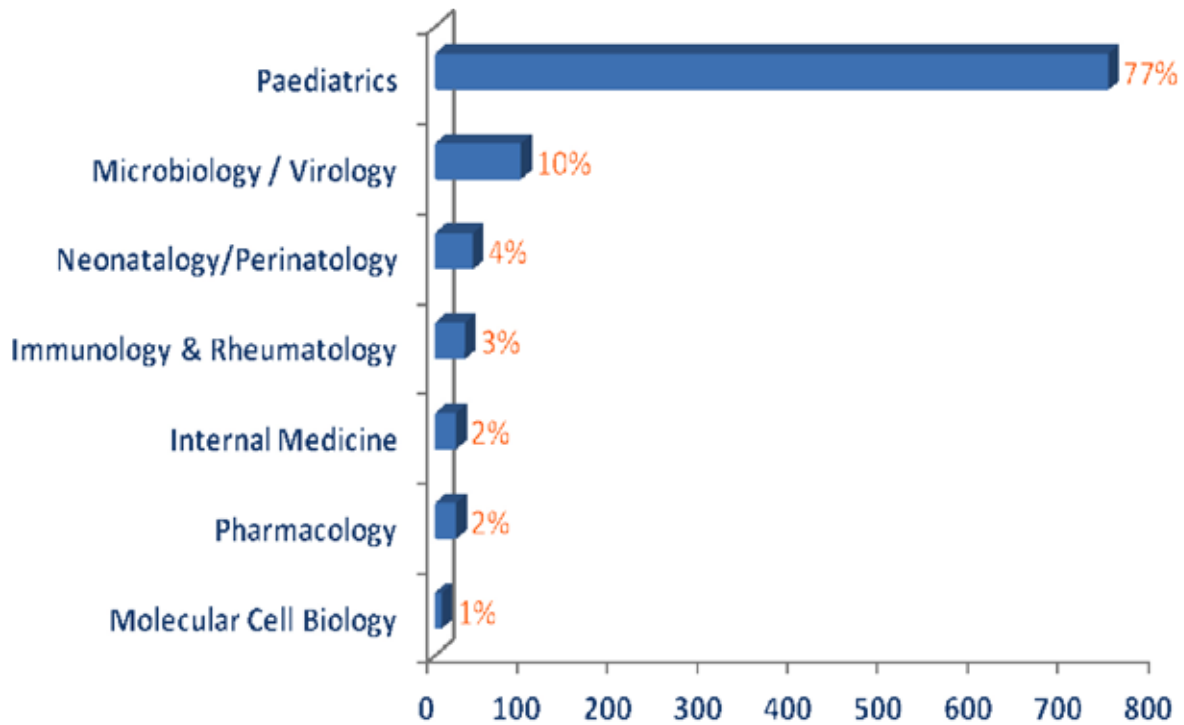
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ESPID 2013 CONGRESS STATISTICS MILAN, ITALY MAY 28- JUNE 1, 2013

## PARTICIPANTS BY AGE



## SCIENTIFIC INFORMATION

|  |      |
|--|------|
| Total Abstracts submitted                  | 1184 |
| Total Number of Scientific Sessions        | 20   |
| Total Number of Meet the Expert Sessions   | 12   |
| Total number of Posters                    | 744  |
| Total Number of Poster Discussion Sessions | 20   |
| Total number of Sponsored Symposia         | 12   |





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## ESPID 2013 SUPPORTERS AND EXHIBITORS

### PLATINUM SPONSOR

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### GOLD SPONSOR

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### SILVER SPONSOR

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### EXHIBITORS

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## CODE OF PRACTICE

Code of Practice for Sponsors of Pre-Congress Symposia at the ESPID Annual Congress 2014, Dublin, Ireland –from May 6th till 10th  
- organized jointly by ESPID and the ESPID Foundation

### AUTHORS: ESPID BOARD

ESPID greatly values the mutually beneficial relationship it has with several commercial sponsors who contribute to the annual ESPID congress through financial sponsorship, by bringing delegates to the conference and by contributing to the scientific content of the meeting by organizing sponsored Pre-Congress symposia.

The ESPID Board has updated this code of practice in an effort to promote and maintain consistently the highest standards in these symposia thus enhancing their value to ESPID members, other conference delegates and to the sponsors themselves. Sponsors are requested to study this document closely and to use it in planning and executing their symposia.

### GENERAL COMMENTS

The ESPID Board discourages industry sponsors from organizing non-official (i.e., bypassing the procedures described below) symposia or other educational events in connection with the ESPID Annual Congress (within 2 days before, during or after the Annual Congress in the same city or close region).

Industry sponsored symposia should always be clearly marked as being Pre-Congress, this applies also to the program book, where they will be listed separately from the ESPID scientific program.

Under no circumstance may the ESPID Logo be used for invitations to or while conducting such events, including oral or visual recordings of the symposium. Invitations to Pre-Congress Symposia may be sent out by sponsors at their discretion but ESPID will not provide names and addresses of ESPID members and/or congress attendees.

### PLANNING

Sponsors are requested to draw up a draft program for their symposia including an overall title or theme, provisional talk titles and, provisional speaker names by 1st January of the year the congress is taking place. This summary should be forwarded to the Chair of the Local Scientific Committee (LSC) and to the Board member(s) liaising with the LSC. Names and contact details can be obtained from the ESPID secretariat ([espid@kenes.ch](mailto:espid@kenes.ch))

These summaries will permit the congress organizers to ensure there is not excessive overlap between symposia and to offer other comments and suggestions.

A finalized version of the congress symposium program including learning objectives should likewise be forwarded no later than 8 weeks before the congress. Subsequent changes should be notified to the congress bureau immediately as they arise.

Choice of speakers and chairs Most sponsors choose to invite independent experts of international standing and with excellent presentational skills. ESPID supports and encourages this.

The ESPID Board strongly discourages sponsors from inviting their own employees or speakers who otherwise have close financial or professional ties to their organizations to speak at these symposia. Although such speakers may be well qualified and have important messages to convey, the spectrum of possible conflicts of interest inevitably undermines their credibility and thus the value of the entire symposium. Conversely it is often highly appropriate for a senior executive from the sponsoring company to chair the session and participate in discussion. Often this chairing is best done jointly with one of the senior independent speakers.

To avoid potential conflicts of interest, the ESPID Board also strongly discourages sponsors from inviting current ESPID board members or ESPID committee chairs to speak at or chair a pre-congress symposium.

[www.kenes.com/espid](http://www.kenes.com/espid)

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## CODE OF PRACTICE

### TOPICS AND CONTENT OF TALKS

While it makes complete sense that the choice of theme and specific titles should reflect current strategic priorities of the sponsoring company, it is important to remember that this is a scientific meeting, not a postgraduate training session. Therefore, pure product presentations must be avoided and presentations should be objective. Speakers should be asked to ensure that they summarize new scientific information or new concepts in their talks that is unlikely already to be familiar to this senior specialist audience.

Critically, and at all costs, any apparent “point scoring” relative to commercial rivals should be strenuously avoided as this greatly devalues the overall impression given of the scientific values of these sessions and greatly annoys many ESPID members who attend.

Competition between speakers both within and between symposia should therefore be restricted to efforts to surpass each other in the originality of the data presented and the excellence of their presentations. Further, during pre-symposia briefing, sponsors may comment on but should not influence the content of the speakers’ presentations nor make changes to the speakers’ slides without their consent.

Speakers should be made aware that they are responsible for the content of their presentation and ensure that if slide editing is performed, it does not alter the content and remains compatible with their scientific objectivity and ethics.

### FEEDBACK

Since 2004, the ESPID Board has resolved to obtain written feedback from delegates concerning the sponsored symposia.

This is intended to provide valuable information to the congress organizers, the sponsors and the speakers themselves as to the value and impact of the presentations, to facilitate future planning.

Delegates will be invited to comment on a written form concerning each presentation individually and the symposium generally as follows:

- Importance of topic
- Quality and objectivity of scientific data presented
- Quality of presentation (including audibility, clarity and slides)

Each of these 3 will be rated: poor, fair, good, or excellent by the delegates. Results of the evaluation will be made available to the sponsor within 4 weeks after the Annual Meeting.

### Assignment of time and length of industry sponsored pre-congress symposia

The ESPID Board and the LSC take the liberty to assign specific time slots to symposia proposed by sponsors. Should more requests for symposia be received than can be accommodated, the final decision on the acceptance of requests rests with the ESPID Board and will depend on various factors including the scientific value of the proposed symposium (as evaluated by the ESPID Board and the LSC) in the context of the overall scope of ESPID.





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## PRELIMINARY TIMETABLE

|                                    |                        |                        |                                  |
|------------------------------------|------------------------|------------------------|----------------------------------|
| MEET THE PROFESSOR                 | PLENARY LECTURE        | LITERATURE REVIEW ORAL | ORAL SESSION                     |
| SPECIAL SYMMEET THE PROFESSOROSIUM | SPECIAL ESPID SESSIONS | POSTER SESSION         | ESPID SYMMEET THE PROFESSOROSIUM |
| WALTER MARGET EDUCATIONAL WORKSHOP |                        |                        |                                  |

| Tuesday, 06 May, 2014               |   |                       |                    |                            |   |                    |                    |                    |                    |
|-------------------------------------|---|-----------------------|--------------------|----------------------------|---|--------------------|--------------------|--------------------|--------------------|
| Hall A                              |   |                       |                    |                            |   |                    |                    |                    |                    |
| 08:30-17:00                         | PRE-MEETING SPONSORED SYMPOSIA  |                       |                    |                            |   |                    |                    |                    |                    |
| Wednesday, 07 May, 2014             |   |                       |                    |                            |   |                    |                    |                    |                    |
| Hall A                              | Hall B  | Hall C                | Hall D             | Hall E                     | Hall F  | Hall G             | Hall H             | Hall I             |                    |
| Pre-Meeting Sponsored Symposia      |   |                       |                    |                            | Walter Marget Educational Workshop (By Invitation Only) |                    |                    |                    |                    |
| Espid Opening Symposium             |   |                       |                    |                            |   |                    |                    |                    |                    |
| Opening Ceremony                    |   |                       |                    |                            |   |                    |                    |                    |                    |
| Entertainment And Welcome Reception |   |                       |                    |                            |   |                    |                    |                    |                    |
| Thursday, 08 May, 2014              |   |                       |                    |                            |   |                    |                    |                    |                    |
| Hall A                              | Hall B  | Hall C                | Hall D             | Hall E                     | Hall F  | Hall G             | Hall H             | Hall I             |                    |
|                                     |   | Meet The Professor    | Meet The Professor | Meet The Professor         | Meet The Professor                                      | Meet The Professor | Meet The Professor | Meet The Professor | Meet The Professor |
| 08:30-09:15                         | Espid Plenary Session 1   |                       |                    |                            |   |                    |                    |                    |                    |
| 09:15-10:00                         | Espid Plenary Session 2   |                       |                    |                            |   |                    |                    |                    |                    |
| 10:00-10:30                         | Coffee Break, Poster Viewing, Visit The Exhibition                      |                       |                    |                            |   |                    |                    |                    |                    |
| 10:30-12:30                         | LITERATURE REVIEW   | ORAL SESSION 1        | ORAL SESSION 2     | SPECIAL SYMPOSIUM          |   |                    |                    |                    |                    |
| 12:30-13:30                         | Lunch Break, Poster Viewing And Poster Discussion, Visit The Exhibition |                       |                    |                            |   |                    |                    |                    |                    |
| 13:30-15:30                         |   |                       | Poster Session 1   | Poster Session 2           | Poster Session 3  | Poster Session 4   | Poster Session 5   | Poster Session 6   |                    |
| 15:30-16:00                         | Coffee Break, Poster Viewing, Visit The Exhibition                      |                       |                    |                            |   |                    |                    |                    |                    |
| 16:00-17:30                         | Espid/Pids Symposium 1  | Espid Symposium 2     | Espid Symposium 3  | Special Symposium Workshop |   |                    |                    |                    |                    |
| 17:30-19:00                         | ESPID AGM<br>ESPID members only   |                       |                    |                            |   |                    |                    |                    |                    |
| Friday, 09 May, 2014                |   |                       |                    |                            |   |                    |                    |                    |                    |
| Hall A                              | Hall B  | Hall C                | Hall D             | Hall E                     | Hall F  | Hall G             | Hall H             | Hall I             |                    |
|                                     |   | Meet The Professor    | Meet The Professor | Meet The Professor         | Meet The Professor                                      | Meet The Professor | Meet The Professor | Meet The Professor | Meet The Professor |
| 08:30-09:15                         | Espid Special Lecture   | Espid Special Lecture |                    |                            |   |                    |                    |                    |                    |
| 09:15-10:45                         | Interactive Case Session  | Espid Symposium 4     | Special Symposium  |                            |   |                    |                    |                    |                    |
| 10:45-11:15                         | Coffee Break, Poster Viewing, Visit The Exhibition                      |                       |                    |                            |   |                    |                    |                    |                    |
| 11:15-12:15                         | Espid Symposium 5   | Espid Symposium 6     | Espid Symposium 7  |                            |   |                    |                    |                    |                    |
| 12:20-13:30                         | Best Of Espid   |                       |                    |                            |   |                    |                    |                    |                    |
| 13:30-14:30                         | Lunch Break, Poster Viewing And Poster Discussion, Visit The Exhibition |                       |                    |                            |   |                    |                    |                    |                    |
| 14:30-15:30                         |   |                       | Poster Session 1   | Poster Session 2           | Poster Session 3  | Poster Session 4   | Poster Session 5   | Poster Session 6   |                    |
| 15:30-16:00                         | Coffee Break, Poster Viewing, Visit The Exhibition                      |                       |                    |                            |   |                    |                    |                    |                    |
| 16:00 - 17:00                       | Bill Marshall Award   |                       |                    |                            |   |                    |                    |                    |                    |
| 16:30 - 17:15                       | Espid Plenary Session 3   |                       |                    |                            |   |                    |                    |                    |                    |
| 17:15- 18:00                        | Espid Plenary Session 3   |                       |                    |                            |   |                    |                    |                    |                    |
| Saturday, 10 May, 2014              |   |                       |                    |                            |   |                    |                    |                    |                    |
| VENUE TBA                           |   |                       |                    |                            |   |                    |                    |                    |                    |
| 09:00 - 17:00                       | Espid Research Master Class   |                       |                    |                            |   |                    |                    |                    |                    |



32<sup>nd</sup> Annual Meeting of the  
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 FOR PAEDIATRIC  
 INFECTIOUS DISEASES**  
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# PAEDIATRIC INFECTION: THE GLOBAL CHALLENGE

Meet in   
**Ireland**  
 Connect with **Excell**



Dublin, Ireland,  
 May 6-10, 2014

## SUPPORT OPPORTUNITIES

### SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Supporting and Exhibition Sales Department to discuss your needs (Contact information provided in the "General Information" section).

### Support Levels

Every Supporter will be acknowledged on the Supporters' Board on-site according to his level of participation. Level will be determined according to the total amount of support as follows. Total amount will be determined by adding exhibition contribution as well as support contribution:

|                           |   |
|---------------------------|---|
| <b>PLATINUM SUPPORTER</b> | <b>Total Supporting contribution above € 90,000 (+VAT*)</b>           |
| <b>GOLD SUPPORTER</b>     | <b>Total Supporting contribution from € 55,000 – € 89,999 (+VAT*)</b> |
| <b>SILVER SUPPORTER</b>   | <b>Total Supporting contribution from € 20,000 - € 54,999 (+VAT*)</b> |
| <b>BRONZE SUPPORTER</b>   | <b>Total Supporting contribution under € 19,999 (+VAT*)</b>           |

\*\* Supporter/Exhibitor booking items/space with a contribution of less than € 9,999 (+VAT) will be acknowledged as "Supporter"/"Exhibitor" only

### BENEFITS ACCORDING TO LEVEL OF SUPPORT

| LEVEL OF SUPPORTING       | REGISTRATIONS | ACKNOWLEDGEMENTS   |
|---------------------------|---------------|--|
| <b>Platinum Supporter</b> | <b>10</b>     | <ul style="list-style-type: none"> <li>Supporter's logo will appear on the Meeting Website with a hyperlink from this logo to a website of their choice</li> <li>Acknowledgement as a Platinum Supporter in the Programme</li> </ul> |
| <b>Gold Supporter</b>     | <b>6</b>      | <ul style="list-style-type: none"> <li>Supporter's logo will appear on the Meeting Website with a hyperlink from this logo to a website of their choice</li> <li>Acknowledgement as a Gold Supporter in the Programme</li> </ul>     |
| <b>Silver Supporter</b>   | <b>3</b>      | <ul style="list-style-type: none"> <li>Supporter's logo will appear on the Meeting Website</li> <li>Acknowledgement as a Silver Supporter in the Programme</li> </ul>  |
| <b>Bronze Supporter</b>   | <b>1</b>      | <ul style="list-style-type: none"> <li>Supporter's logo will appear on the Meeting Website</li> <li>Acknowledgement as a Bronze Sponsor in the Programme</li> </ul>  |





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## PROMOTIONAL SUPPORT OPPORTUNITIES

### PLENARY SATELLITE SYMPOSIUM (non-CME)

Support of a Congress Symposium in a Plenary Hall, up to 90 minutes, program subject to the approval of the Congress Scientific Committee.

- Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 90 minutes (Programme subject to the approval by the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "ESPID 2014"
- Symposia Programmes and abstracts will be included in the Industry Support and Exhibition section of the Programme (subject to receipt by publishing deadline)
- The supporting company in addition to the support fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the event organisers.
- Full Page Colour Symposium Advertisement in the Industry Support and Exhibition Section of the Programme
- Indicated in the programme as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering).
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

Speakers will be invited by the Supporter. Travel costs, accommodation and registration fees of the speakers will be covered by the Supporters.

\*The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

***Speakers will be invited by the Supporter. Travel costs, accommodation and registration fees of the speakers will be covered by the Supporters.***

\*The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

#### For the above Symposia options, the following applies:

- Satellite Symposia are offered to industry as non-CME commercial/promotional sessions and are allocated on a "first-come, first-served" basis.
- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee.
- In case where the scientific committee does not approve the Satellite Symposia program, each party will be entitled to cancel the Satellite Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation, neither of the parties will have any claims, demands or suits towards the other.
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the event organisers.
- Satellite Symposia will be indicated in the programme as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering).
- Symposia Programmes and abstracts will be included in the Industry Support and Exhibition Section of the Programme (subject to receipt by publishing deadline)







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## PROMOTIONAL SUPPORT OPPORTUNITIES

### CONGRESS BAGS

Supporter will provide the participants' congress bags and/or funds for the bags. Bags will be branded with the event branding and logo.

- Support will be recognized on the bag with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

If provided by a company, the bags will have to be approved by the Congress organiser. It is the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

### BRANDED WATER STATIONS

Water Stations will be scattered all around the venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms).

- Companies will be given the opportunity to brand the stations
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### EXECUTIVE LOUNGE

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company's logo on signage at the entrance to the executive lounge
- Opportunity to provide company's mouse pad at each workstation
- Opportunity to display company logo on screensavers
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### INTERNET AREA

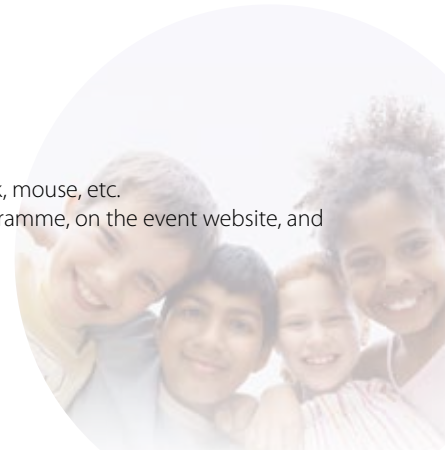
There will be a Cyber Center equipped with workstations where attendees may check e-mails.

- Opportunity to display company logo on screen saver
- Opportunity to distribute mouse pads from the Cyber Center
- Opportunity to set company home page as the default home page
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### LAPTOP LOUNGE PACKAGE & WI-FI DELEGATE ACCESS CARD

There will be a laptop lounge where attendees may check e-mails using their own laptops. Wi-Fi cards will be distributed to all participants from Supporter's booth.

- Opportunity to design your own laptop lounge
- Opportunity to place your own carpet
- Opportunity to place signage in the lounge area
- Company's advertisement on the WiFi Access Card
- Opportunity to provide additional branded items in the laptop area, such as memory stick, mouse, etc.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event





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## PROMOTIONAL SUPPORT OPPORTUNITIES

### WELCOME RECEPTION / NETWORKING EVENT (Sole Supporter)

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### PROMOTIONAL MATERIAL (bookmark, brochures, flyers, etc.)

Inclusion of promotional material, such as leaflets and brochures, in the participants' Congress bags. Material should be provided by Supporter and approved by the Secretariat. \*The distribution arrangement will be advised.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### HOSPITALITY SUITES / MEETING ROOMS

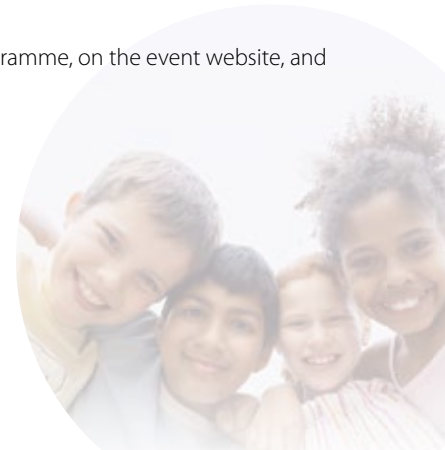
### PRICE DEPENDING ON THE SIZE OF THE ROOM

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### CONGRESS LANYARDS

- Opportunity to include company logo on lanyard
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event





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## EDUCATIONAL SUPPORT OPPORTUNITIES

### EDUCATIONAL GRANTS

Price upon request

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- All support will be recognised in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

### SPEAKER SUPPORT

Price upon request

Companies may support registration fees, travel, lodging, etc. for individual faculty members. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry supporter must not attempt to influence the content or presentation by the faculty member.

- All support will be recognised in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

### MINI PROGRAMME

- Support will be acknowledged on the back cover as: "Supported by..." and a company logo only
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### CD-ROM OR USB

The CD-Rom will contain all of the scientific abstracts. Each participant will receive an exchange voucher.

- The CD will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher
- Exclusive advertisement on the back of the exchange voucher
- CD cover will be provided by the event organiser with the event branding
- Support will be acknowledged on the CD cover as: "Supported by..." and a company logo only
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

### E-POSTERS AREA

An electronic version of the traditional boards will be displayed on monitor screens in a prime location. The highly trafficked e-Poster computer terminals will allow attendees to access the electronic poster presentations easily and conveniently.

- Support will be recognized with signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### POSTER BOARDS

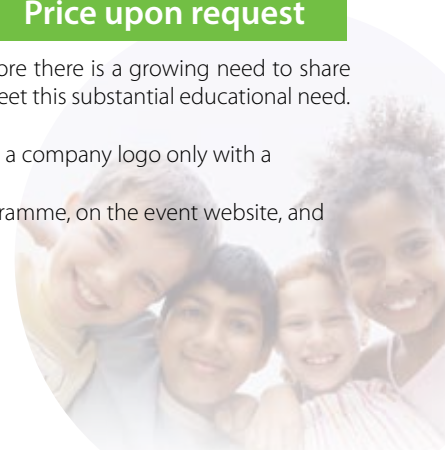
- Support will be recognized with signage at the entrance to the Poster area with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

### WEBCASTS OF KEY EDUCATIONAL SESSIONS

Price upon request

Attending all congresses, not to mention all sessions, is impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event. High quality webcasting helps meet this substantial educational need. Congress webcasts are available 24/7, anytime, anywhere.

- Support will be recognized on the webcast library/listing page with "Supported by..." and a company logo only with a hyperlink to your website
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event





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## ADVERTISING OPPORTUNITIES

Advertisements are available in the following Congress publications:

### FINAL PROGRAM

The Program will be distributed in the Conference bags to all participants. Advertisements can be purchased for inside page.

- Supporter's logo with hyperlink on Congress website
- Acknowledgement on Supporters' board on-site
- Acknowledgement on the List of Supporters in the Program

| TYPE          | BACK PAGE      | INSIDE BACK / FRONT PAGE | INSIDE PAGE    |
|---------------|----------------|--------------------------|----------------|
| Final Program | € 8,500 (+VAT) | € 5,000 (+VAT)           | € 2,500 (+VAT) |
| Mini Program  | € 9,000 (+VAT) |                          |                |

\* Company logo only

### INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

### SPECIAL REQUESTS

In addition, we are willing to tailor a package to suit your objectives. Please feel free to contact Carolina Barbosa Groenendal (cgroenendal@kenes.com) to discuss your needs.

### ACKNOWLEDGEMENTS

Please note that all Supporters and Exhibitors will be acknowledged in the Program, on the Supporters' Acknowledgement Board at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) [espid@kenes.com](mailto:espid@kenes.com)





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## EXHIBITION

The commercial/ technical Exhibition will be held in the Convention Centre Dublin, the venue of ESPID 2014. The floor plan has been designed to maximise Exhibitors' exposure to the delegates.

### SPACE ONLY RENTAL (Minimum of 12 sqm)

This includes:

- Exhibitors' badges
- 100 word company / product profile
- Cleaning of public areas and gangways

### SHELL SCHEME RENTAL

This includes:

- Exhibitors' badges
- White Shell Scheme Frame
- Exhibitor's name of Flag Sign
- 100 word company / product profile
- Basic electricity connection and lighting
- Cleaning of public areas and gangways

### ADDITIONAL BENEFITS:

When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Meeting, with link to the Company website
- Listing and profile in the On-Site Programme/ Exhibitor Guide
- Logo on Meeting Website
- Company name on Exhibition signage during Meeting

Current VAT in Ireland is 21% and is subject to change

\*\*Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.





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## EXHIBITION

### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of € 180 (+VAT\*). Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations
- Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.
- An exhibitor registration form will be included in the Exhibitor’s Manual.

### EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### Insert and Display Materials

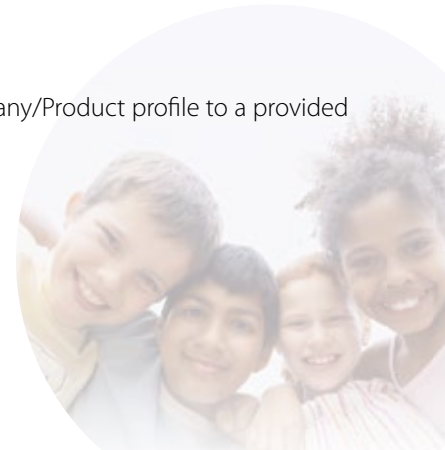
- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

### SITE INSPECTIONS

Exhibitors and Supporters are free to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.

### EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to please upload a 100-word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Final Programme.





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## EXHIBITION

### EXHIBITION TERMS & CONDITIONS

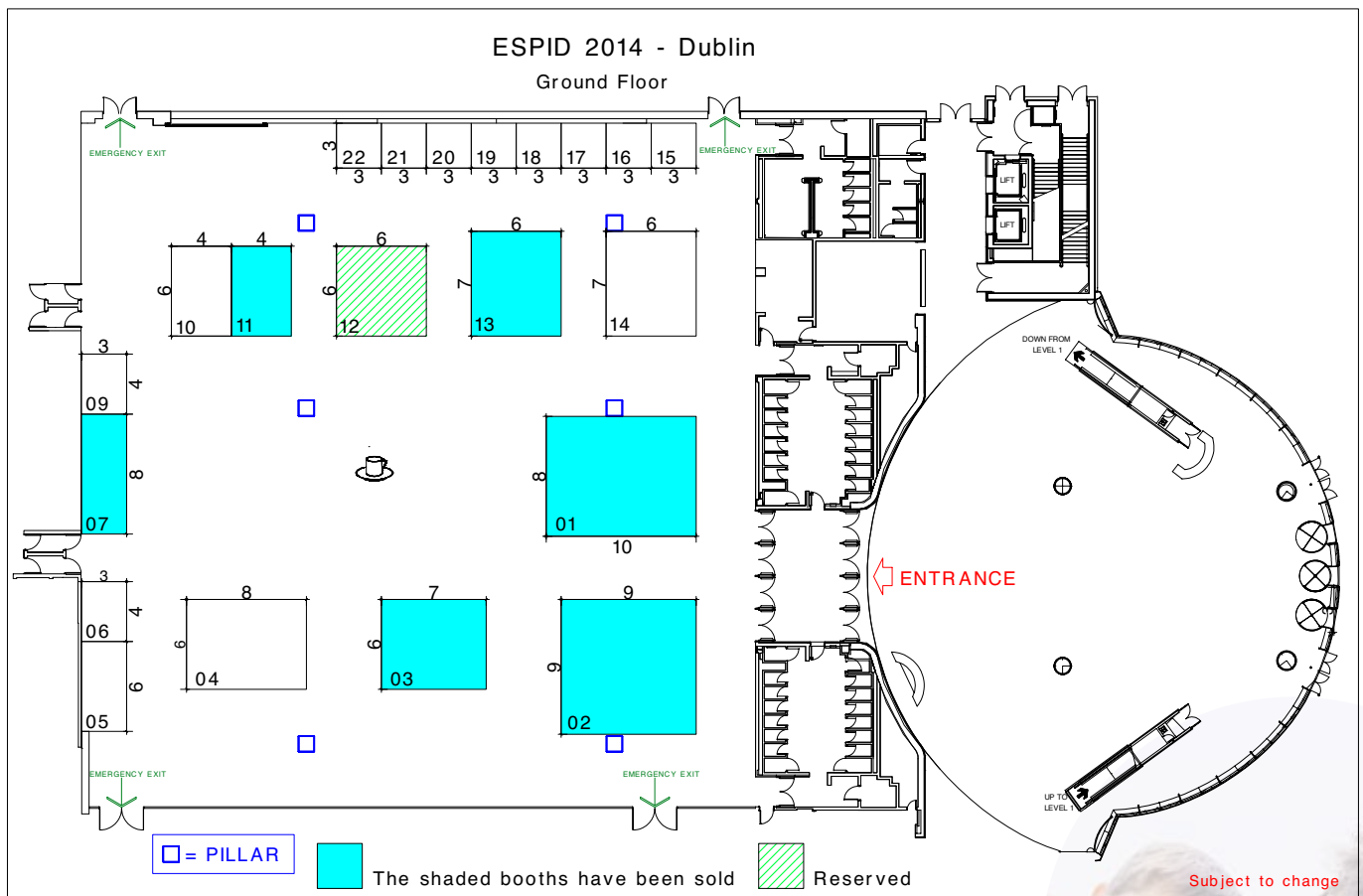
The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Hermes-Merkur has been elected as the exclusive handler for all Kenes meetings in 2014. The exclusivity of Hermes-Merkur for the handling needs of meetings refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the meeting. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the meeting.

Further details will be included in the Exhibition Technical Manual.

## FLOOR PLAN OF ESPID 2014 - subject to change

For availability please contact **Carolina Barbosa Groenendal** – [cgroenendal@kenes.com](mailto:cgroenendal@kenes.com)





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## ADDITIONAL INFORMATION FOR SUPPORTERS & EXHIBITORS

Applications for Supporting and/or Exhibition must be made in writing with the enclosed booking enquiry form.  
Contracts & Confirmation

### SUPPORTERS

Once a Supporter Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Supporter. Upon receipt of the Supporting Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

### EXHIBITORS

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

### SUPPORTING TERMS & CONDITIONS

Terms and Conditions of Supporting are included in this Prospectus and will be included in the Supporting agreement.







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## BOOKING PROCEDURES & PAYMENT INFORMATION

### TERMS OF PAYMENT

60% upon receipt of the support agreement and first invoice  
40% by December 6th, 2013

All payments must be received before the start date of the Meeting. Should the Supporter fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

### PAYMENT METHODS

Option 1: Payment by check. Please make checks payable to: ESPID 2014

Option 2: Payment by Bank Transfer. Please make drafts payable to:

Kenes International Organizers of Congresses Ltd. - ESPID 2014.

**Account Number :** 693980-52-520  
**IBAN No. :** CH97 0483 5069 3980 5252 0  
**Clearing number :** 4835  
**Swift address :** CRESCHZZ80A

Bank charges are the responsibility of the payer.

### CANCELLATION / MODIFICATION POLICY:

Cancellation or modification of support items must be made in writing to Carolina Barbosa Groenendal - Sponsorship & Exhibition Specialist (Contact information can be found in the "General Information" Section, above).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before September 6th, 2013 inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between September 7th, 2013 and January 6th, 2014 inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after January 7th, 2014





32<sup>nd</sup> Annual Meeting of the  
**EUROPEAN SOCIETY  
 FOR PAEDIATRIC  
 INFECTIOUS DISEASES**  
 Organized jointly by ESPID and the ESPID Foundation

# PAEDIATRIC INFECTION: THE GLOBAL CHALLENGE

Meet in   
**Ireland**  
 Connect with **Excell**



Dublin, Ireland,  
 May 6-10, 2014

## SUPPORT BOOKING FORM

Please complete and send to: Carolina Barbosa Groenendal, ESPID 2014  
 Kenes International, 1-3 Rue de Chantepoulet CH 1211 Geneva 1, Switzerland  
 Tel: +31 20 763 01 01 Email: cgroenendal@kenes.com

CONTACT NAME: \_\_\_\_\_ COMPANY NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ COUNTRY: \_\_\_\_\_  
 POST / ZIP CODE: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
 VAT NUMBER: \_\_\_\_\_

I would like to book the following Support Items:

| Packages and Symposia                                 | Price | ✓/ Note |
|---|-------|---------|
| PLENARY SATELLITE SYMPOSIUM (non-CME)                 |       |         |
| CONGRESS BAGS   |       |         |
| BRANDED WATER STATIONS                                |       |         |
| EXECUTIVE LOUNGE                                      |       |         |
| INTERNET AREA   |       |         |
| LAPTOP LOUNGE PACKAGE & WI-FI DELEGATE ACCESS CARD    |       |         |
| WELCOME RECEPTION / NETWORKING EVENT (Sole Supporter) |       |         |
| COFFEE BREAK  |       |         |
| PROMOTIONAL MATERIAL                                  |       |         |
| HOSPITALITY SUITES / MEETING ROOMS                    |       |         |
| CONGRESS LANYARDS                                     |       |         |
| EDUCATIONAL GRANTS                                    |       |         |
| SPEAKER SUPPORT                                       |       |         |
| MINI PROGRAMME  |       |         |
| CD-ROM OR USB   |       |         |
| E-POSTERS AREA  |       |         |
| POSTER BOARDS   |       |         |
| WEBCASTS OF KEY EDUCATIONAL SESSIONS                  |       |         |

We hereby apply to be a:

| Supporter Category  | Status | Total |
|---------------------|--------|-------|
| Platinum Supporter: |        |       |
| Gold Supporter:     |        |       |
| Silver Supporter:   |        |       |
| Bronze Supporter:   |        |       |

\*\* Please ensure that your VAT number appear on the booking form & contract, in order to allow VAT reclaim.

Provisional Booking – The item will be released if not confirmed within 14 days

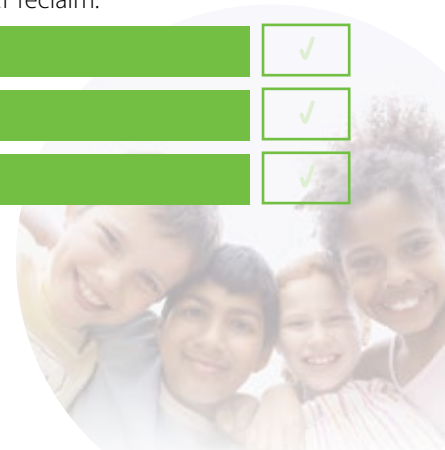
Please call me to discuss our support package

Please send me a support contract and first 60% deposit invoice

Signature \_\_\_\_\_ Date \_\_\_\_\_

[www.kenes.com/esp1d](http://www.kenes.com/esp1d)

SPONSORSHIP AND EXHIBITION PROSPECTUS





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# PAEDIATRIC INFECTION: THE GLOBAL CHALLENGE

## EXHIBITION BOOKING FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Please complete and send to: Carolina Barbosa Groenendal, ESPID 2014  
 Kenes International, 1-3 Rue de Chantepoulet CH 1211 Geneva 1, Switzerland  
 Tel: +31 20 763 01 01 Email: [cgroenendal@kenes.com](mailto:cgroenendal@kenes.com)

CONTACT NAME: \_\_\_\_\_ COMPANY NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ COUNTRY: \_\_\_\_\_  
 POST / ZIP CODE: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
 VAT NUMBER: \_\_\_\_\_

**WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE, THE COST OF WHICH IS € 650 (+VAT\*) / € 700 (+VAT\*) PER SQUARE METRE**

| Choice     | Stand No | Space only<br>Shell Scheme | No. of Square<br>Metres | Total Price |
|------------|----------|----------------------------|-------------------------|-------------|
| 1st Choice |          |                            |                         | €           |
| 2nd Choice |          |                            |                         | €           |
| 3rd Choice |          |                            |                         | €           |

\*\* Please ensure that your VAT number appears on the booking form & contract, in order to allow VAT reclaim.

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

|  |                                     |
|--|-------------------------------------|
| Provisional Booking – The booth will be released if not confirmed within 14 days           | <input checked="" type="checkbox"/> |
| Payment has been made by cheque/transfer, please forward me final confirmation and invoice | <input checked="" type="checkbox"/> |
| Please send me a first deposit invoice for 60% of the total amount due                     | <input checked="" type="checkbox"/> |

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Meeting. I am authorised to sign this form on the behalf of the applicant/Company.

Signature \_\_\_\_\_ Date \_\_\_\_\_

[www.kenes.com/espид](http://www.kenes.com/espид)

SPONSORSHIP AND EXHIBITION PROSPECTUS





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## VAT INFORMATION

### VAT (Subject to Change)

All Sponsorship prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through:

#### **Mr. Richard Asquith**

TH/IF VAT Services Managing Director

+44 (0) 870 067 8881 Work

+44 (0) 79 777 23645 mobile

richard.asquith@tmf-group.com

Dolphin House' 2-5 Manchester Street

Brighton BN2 1TF, United Kingdom

**\*\*The above informative details are indicated for your convenience and do not imply any responsibility on part of the organizer\*\***

**\*\* Please ensure that your VAT number appears on the booking form & contract\*\***





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## TERMS AND CONDITIONS

**These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring Firm (Exhibitor/s / Sponsor/s).**

### Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

### Obligations and Rights of the Exhibitor/Sponsor

Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, the Exhibitor /Sponsor make a final and irrevocable commitment to occupy the space /Items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited. Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

### Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Sponsor/Exhibitor will purchase insurance policies for the above listed damages.

### Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the Exhibitor /Sponsor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organizer ensures daily cleaning of the aisles. Exhibitors /Sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

### Code of Practice

It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.

